



Danish Dash for Driver Training Instructor

A UK-based training firm has been taking a keen interest in proceedings in Denmark over the past week.

Tom Park, Instructor Academy Training Manager for System Training, has been in Scandinavia assisting international bulk logistics company Hoyer.

Park made the trip to work with Hoyer's driver training assessors and teach them the latest safe and fuel efficient driving principles in order to keep up their high standards of driving and improve the quality of Hoyer's workforce.

As the world's second-largest tank container operator, with more than 20,000 tankers often carrying gas or liquid fuel, it is vitally important that Hoyer maintains a very high standard of driving within its fleet.

Park delivered a week-long 'train the trainer' course to enable two of Hoyer's assessors to roll out the high-quality training programme to Hoyer's Danish drivers.

Having been put through their paces by Park these instructors will become 'Master Drivers' within the Hoyer fleet, and pass on what they have learned. The aim is to develop their roadcraft and vehicle skills to a higher level, equal to DSA Instructor in the UK.

The training also comprised of fuel efficient driving principles, which are aimed at converting the minimum amount of fuel to the maximum amount of energy and thus reducing CO₂ emissions.

The driver training techniques will help make Hoyer drivers safer and also more fuel efficient, saving money and reducing pollution. They will also benefit the company by helping to reduce accidents, maintenance costs and insurance premiums, as well as increasing utilisation, improving staff morale and retention.

In January Park will also visit Hoyer's base in Sweden to train another four of the company's assessors.

System Training's 'train-the-trainer' approach is part of its workforce development package that has been successfully rolled out with high-profile companies such as Tesco, DHL, Bibby Distribution and TM Logistics.

In order to raise the standard of workforce training and create efficiencies for businesses involved in the logistics and transport sector System Training has been working with major logistics players developing their internal training infrastructure and supporting the development of new and innovative training programmes. These programmes are often bespoke to client business needs and are designed to add value to the bottom line of a business.

Carin Schrader, Training & Recruitment Manager for Hoyer UK, said:

"The core element of our management philosophy takes the concerns of the environment and our staff into account and this philosophy has led to Hoyer's continued success. With this in mind, it's crucial for us to have properly trained drivers whose efforts can lead to a reduction in pollution and efficiencies in fuel consumption and other operating overheads. Our experience with System Training in the past has demonstrated that they can deliver to our high standards and were the obvious choice when it came to educating our driver training assessors."

Robin Brown, Chief Executive of System Training, said:

"We are extremely happy to be continuing our association with Hoyer; they are a fantastic company with very high quality standards. Our training packages enable their drivers to be safer and more fuel efficient as well as helping with the client's compliance. This not only ensures the drivers meet the highest standards but can also make a difference to the company's profitability by decreasing accidents, insurance premiums and vehicle maintenance costs. This type of 'train the trainer' course follows System Training's ethos of working closely with our clients helping them to take waste out of the supply chain and ensure the maximum possible benefit for their businesses."

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